

## 1st Blue Deal Newsletter | April 2020



### LET'S MAKE A BLUE DEAL

In these days “news” is a word that is only associated with the Corona virus. This pandemic is having effect on the daily life of all of us and, as a consequence, on the activities of our BLUE DEAL project. We are working very hard to keep the pace with what was planned and obtain the same results without travelling and meeting in person.

But the most important thing we have to learn from this tragedy is the fact that, when all this will be over or more under control, we cannot restart in the same way as before. Evidence is growing on the fact that also this epidemy can be connected with environmental pollution, mostly due to an economy based on fossil fuels. All the possible pathways to exit from this old fashioned economy has to be explored and most of them has to be taken because only with a very large menu of solutions we will be able to succeed.

BLUE DEAL derives from the previous experiences in the two Interreg Med projects MAESTRALE and PELAGOS, and aims to capitalize their results: we will show that planning an energy transition that includes Blue Energies is possible and we will give practical examples in several places in the Mediterranean area.

There are many solutions that are implemented around the world and, if you that receive this Newsletter have information that can be useful for us to better realize a future with Blue Energies, please share it with us: we want to establish a contact between local authorities and enterprises for their practical implementation so that this “future” can be very close.

Our project received this name at least a year before that the EU “Green New Deal” was declared. We believe that part of this Green New Deal must include some “blue”. So... let's make a BLUE DEAL!!!

## FLASH NEWS



### KICK OFF MEETING

On 18-19th December 2019, the 13 Partners of BLUE DEAL project, with more than 35 experts, gathered at the headquarters of ENEA in Rome for the Kick-off meeting of this new Interreg med project. The purpose of the meeting was to officially start the project and establish a common understanding of objectives, upcoming activities, work to be carried out by each partner of this ambitious project.

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### BLUE DEAL PRESENTS ITS OBJECTIVES DURING THE ASSEMBLY OF THE BLUE GROWTH COMMUNITY

Montpellier hosted on February 4th and 5th the 1st Annual Assembly of the Blue Growth Community.

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### CEEI VALENCIA BRINGS THE BLUE DEAL PROJECT TO VIGO AT THE MARINE RENEWABLE ENERGIES SEMINAR

More than 140 experts from the private, public and administrative spheres attended this conference.

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## NEW BLUE DEAL WORKING STYLE #STAYHOME

The world doesn't stop and neither does our work, so at this juncture, teleworking has become a reality or, rather, a necessity. And the BLUE DEAL project partners were not going to be left behind.

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## BLUE DEAL LAB: TESTING PHASE AND ORGANIZATION OF THE FIRST ONE

I'm going to tell you a double story: the one we imagined and the one we lived, I'll tell you what our ambitions were, and how we reasoned the course of events...

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## THE PERCEPTION AND ATTITUDE TOWARDS BLUE ENERGY TECHNOLOGIES

The project is developing a survey to measure the perception of the general public.

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## SAVE THE DATE



## BLUE DEAL Labs

Due to the current situation with the COVID-19, we took up the challenge to make our first BD Lab anyway, in remote connection.

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## 1° BUSINESS FORUM

The first BLUE DEAL Business Forum will be organized in November by Dynamic

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stakeholders, fostering their interaction and creating opportunities for collaboration.

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\* This project is the continuation of MAESTRALE and PELAGOS project. If you receive this email it is because you were subscribed to their newsletters.

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